

# Why Creativity Training?

From age 9 forward, students become:

- less creative
- less confident in their self-efficacy\*
- less capable of solving new and complex problems
- less likely to succeed outside school

Before training\*\*, when students were asked to solve a real world problem they exhibited one of three reactions:

- Gave up without attempting a solution.
- Asked an adult for help.
- Became angry because they lacked self-efficacy.

After training, students showed a significant and major increase in resilience.

- All came up with a solution.
- When their solutions were challenged, all came back with a second even more creative solution.

\*Self-efficacy: An individual's belief in their capacity to act in the ways necessary to reach specific goals.

\*\*Based on a two week study (with The Ohio State University & Worthington Ohio public school district) training 3rd-5th graders. Published results under peer review.

